DAWSON
WATERCRAFT LAUNCHING SYSTEMS

THE WATER DOESN'T WAIT FOR A RAMP.

The Dawson Watercraft Launcher is a purpose-built rescue trailer. It tows and stores your jet ski or rescue boat like any trailer in your fleet — and launches it from beaches, parks, waterfront lots, and flooded streets where a conventional trailer can't go.

YOUR CREW STAYS OUT OF THE WATER

Responders board the craft on the trailer, not in the surf. No wading, no swimming a machine off a ramp, no cold-water exposure before the call starts.

YOUR TOW VEHICLE STAYS OUT OF THE WATER

The launcher does the reaching. The truck stays on solid ground — off slick ramps, out of the mud, out of the salt.

WHY IT MATTERS

> Submersion under 5 minutes carries roughly a 10% risk of death or severe neurological injury. At 6–10 minutes it rises to about 56%.

> Nationally, drowning causes roughly three of every four boating fatalities.

> Ramps close, flood, silt in, and sit miles from the incident. Response time shouldn't depend on them.

HOW IT WORKS

1. ROLL UP

Any accessible shoreline.

2. DEPLOY

One operator, on dry ground.

3. UNDERWAY

Craft in the water, crew moving.

BUILT FOR YOUR DEPARTMENT

Every launcher is configured to your craft, your terrain, and your SOP — fire, sheriff's marine units, police marine patrol, search and rescue, and emergency management. Your existing vessel, no retraining.

TALK TO US ABOUT YOUR DEPARTMENT

contact@lonelauncher.com